GREEN CLEANING AWARD

for Schools & Universities

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2015 Green Cleaning Webinars

May 27	Engineered Water
June23	Green Floor Care
August 11	Green Cleaning Award
Sept 8	Infection Control
TBD	Learn from the Leaders

Register and learn more:
www.geencleanschools.org/webinars

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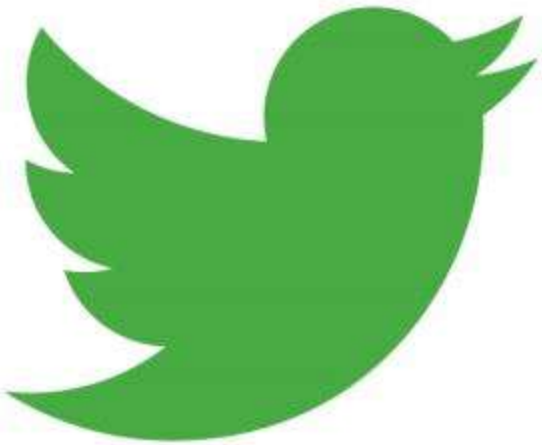
Be a part of the conversation!



- Follow @healthyschools for the latest on our schools, environment & education.
- Tweet to @healthyschools #greencleanschools to share your thoughts. We will be posting today's webinar and presentation as well as other resources!

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Logistics

- Webinar will run approximately 1 hour
- A recording of the webinar will be available online
- Please take 1 minute to complete the survey at the end

Q & A Session

- Q&A will be held during the final 15 minutes
- Ask questions through “questions” box on the bottom right of the screen

Today's Speakers

- Mark Bishop, Healthy Schools Campaign
- Kimberly Thomas, Clarke County Public Schools
- Steve Ashkin, Green Cleaning Network

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asumag.com/green_cleaning_award

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Background

2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015
USGBC launches LEED-EBOM 2002	HSC publishes the Quick & Easy Guide to Green Cleaning	Illinois passes second state requirement for green cleaning in schools	EPA drafts guidelines for state env health programs	VT becomes 10th state to pass a green cleaning requirement	HSC launches Green Cleaning Leadership Council					
HSC launched Green Cleaning Pilot Program with CPS 2005	Green Clean Network founded	National Green Cleaning Award launched	HSC distributes 100,000th copy of GC guide	ED creates Green Ribbon Schools						

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Leadership Council

- Past award winners
- Change agents
- Support HSC's program
- Provide strategic leadership
- Plan annual summit

Grand Award K-12 2011: Columbia Public Schools, Columbia, MO

Who are you?

Honorable Mention K-12 2014: Clarke County School District, Athens, Georgia

1. I work for a school
2. I work in the cleaning industry
3. I'm a parent
4. I'm an advocate
5. Other

Kim Thomas

Executive Director

Plant Services &
Custodial Operations

Clarke County

School District

Athens, GA

- *AS&U 2014 Award Winner*
- *Green Clean Schools Leadership Council*

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SHAPING FACILITIES & BUSINESS DECISIONS
DECEMBER 2013
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CLEANING AWARD FOR SCHOOLS & UNIVERSITIES

27	**GRAND AWARD** **K-12/SCHOOL DISTRICTS** Newport News Public Schools Newport News, Virginia
28	**SILVER AWARD** **K-12/SCHOOL DISTRICTS** Rolla Public Schools Rolla, Missouri
29	**HONORABLE MENTION** **K-12/SCHOOL DISTRICTS** The Willow School Gladstone, New Jersey
30	**HONORABLE MENTION** **K-12/SCHOOL DISTRICTS** Parkway School District Chesterfield, Missouri
31	**GRAND AWARD** **HIGHER EDUCATION** University of Rochester–River Campus and School of Medicine and Dentistry Rochester, New York
32	**SILVER AWARD** **HIGHER EDUCATION** University of Michigan Ann Arbor, Michigan
33	**SILVER AWARD** **HIGHER EDUCATION** University of Wisconsin–Madison, Division of Housing Madison, Wisconsin
34	**BEST NEW PROGRAM** **HIGHER EDUCATION** University of California Irvine Irvine, California
34	**HONORABLE MENTION** **HIGHER EDUCATION** Valencia College Orlando, Florida

2013

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GCA Honorable Mention

asumag.com/green-cleaning-award-schools-universities/gca-honorable-mention-new-program-k-12school

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HOME > GREEN > GREEN CLEANING AWARD FOR SCHOOLS & UNIVERSITIES > GCA HONORABLE MENTION (NEW PROGRAM) K-12/SCHOOL DISTRICTS: CLARKE COUNTY SCHOOL DISTRICT, ATHENS, GEORGIA

GCA Honorable Mention (New Program) K-12/School Districts: Clarke County School District, Athens, Georgia

Dec 1, 2014

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Steve Ashkin

Executive Director,
Green Cleaning Network

Founder & President
The Ashkin Group

Founder & CEO
Sustainability Dashboard Tools

Why Apply?

Grand Award K-12 2013: Newport News Public Schools, Newport News, Virginia

- Increase recognition for your work from your…
  - School board
  - School client
  - Administrators
  - Students and teachers
- Share your knowledge
- Allow others to learn from your experiences
- Do a check-up for your cleaning program

Judging Panel

Grand Award K-12 2014: Blue Valley School District, Overland Park KS

Distinguished panel of professionals including:

- Healthy Schools Campaign
- Green Cleaning Network
- Green Cleaning Leadership Council

How many times have you applied for the Green Cleaning Award?

GCA Silver Award Higher Education 2013: University of Wisconsin–Madison, Division of Housing, Madison, Wisconsin

1. First time
2. Once
3. Twice
4. Three times
5. Four times or more

What is green cleaning?

Honorable Mention Higher Education 2013: Valencia College, Orlando, Florida

Cleaning to protect health without harming the environment

Award Application Overview

Grand Award Higher Ed 2014: University of Washington, Seattle

- Application: asumag.com/green_cleaning_award
- Deadline: September 11, 2015
- Submissions can be emailed or mailed
  - To: steven.averett@penton.com
  - Subj: "*Institution Name* – GCA 2015"
  - Mailing info included in application

Who can apply?

Grand Award K-12 2013: Newport News Public Schools, Newport News, Virginia

Anyone responsible for a school cleaning program:

- Individual schools
- School district
- Distributor
- Contract cleaner

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Application – Three Parts

1. About your school or district
2. About your program
3. About your products and equipment

Heritage High School – Newport News Public Schools

1. About Your School

Grand Award Higher Ed 2014: University of Michigan, Plant Building & Ground Services

1. Type
2. Basic info
3. Cleaning program data
4. Who gets recognized

2. About Your Program

Honorable Mention K-12 2014: Clarke County School District, Athens, Georgia

1. How you got started

2. About Your Program

Grand Award K-12 2014: Blue Valley School District, Overland Park KS

1. How you got started
2. Program description
   A. Strategies
   B. Training
   C. Innovations
   D. Sustainability
   E. Evaluation

2. About Your Program

Grand Award Higher Ed 2014: University of Washington, Seattle

1. How you got started
2. Program description
3. Engagement
   A. Policies
   B. Processes
   C. Communications
   D. Recognition

3. About Your Products

Grand Award K-12 2012: Howard County (Md.) Public Schools

1. Chemicals
2. Equipment
3. Supplies
4. Paper
5. Plastic
6. Other

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Award Criteria

Based on the *Quick + Easy Guide*

- Use green cleaning products
- Use green equipment and supplies
- Use green paper and plastic products
- Adopt green cleaning procedures
- Share the responsibility

GCA Best New Program Higher Education 2013: University of California Irvine, Irvine, California

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5 Steps Green Cleaning in Schools

- Step 1: Plan your program
- Step 2: Use green products and chemicals
- Step 3: Use green equipment and supplies
- Step 4: Adopt green procedures and training
- Step 5: Share the responsibility

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Differentiators

- Green Products, Paper and Plastic
- Green Equipment
- Training
- Communication
- Reducing Exposures
- Evaluation and Measurement

GCA Grand Award Higher Education 2013: University of Rochester–River Campus and School of Medicine and Dentistry

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Check Your Calendar

It may be time for an annual green cleaning review.

STEPHEN ASHKIN
STEVEASHKIN@GREENCLEANINGNETWORK.ORG

Many schools and universities spend years getting their custodial cleaning operation to the place where by all accounts it is doing well. The facilities look nice. Hard floors are shiny, and carpets are stain-free. Restrooms are well-stocked and odor-free. Classrooms, cafeterias, gyms, laboratories, administrative and other areas are neat, clean and organized. There are no complaints from staff and students. There have been illnesses, but they are within normal rates and not attributable to shortcomings in cleaning. The program is on budget. Green cleaning products have been introduced and accepted as normal practices. Staff turnover is not an issue. So why change?

products have on their teams experienced people who can provide audits, as can independent consultants. Using a supplier often comes at no cost. But make sure it has the expertise and time to conduct a thorough review. Outside consultants are another option.

Another approach is to have internal staff use a standardized program such as the Green Cleaning Award for Schools and Universities sponsored by the Green Cleaning Network, Healthy Schools Campaign and *American School & University* magazine. In its seventh year, this simple award process is a good way to look at changes in key areas, involve staff and suppliers, and be recognized for leadership.

The award package begins with a review and updating of policies that

methods and results. This year's application introduces a new section to evaluate and report on the custodial department's sustainability initiatives.

The awards program also is a good way to evaluate communications and engagement programs. Among the information that is required includes policies or processes used to engage teachers, students, visitors, staff; efforts to engage communications/community engagement; and an update of any recognition for the program or department, including any awards or other recognition that the program has received such as Earth Day fairs, EPA's Tools for Schools award or the Green Flag program. For many, engaging and communicating about custodial operations can be as important as

http://asumag.com/blog/green-cleaning-check-your-calendar

Green Apple Day of Service

- Promote custodial training
- Help share the importance of your staff for healthy schools

www.greenapple.org/greencleaning

Mark Bishop

VP of Policy,

Healthy Schools Campaign

Trends

- Investing in people
- Beyond certified
- Standardization
- Involved in their school
- Tracking success
- Supply chain sustainability

Stony Brook University
Stony Brook, New York, 2014 Winner

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Training: Investing in People

Training has increased

- K-12 applicants provide annual three to four day training and ongoing support. Universities 5+ days.
- Temple established their School of Custodial Services

Topics covered include microfiber, PPE, chemical use, bloodborne pathogens…

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Chemical Selection: Beyond Certified

0	Many programs have eliminated the use of strippers entirely
1	All general use disinfectants have health safety rating of 1
5	Average number of daily use chemicals in use
!	Many programs starting to use water-based cleaning technologies.

Process: Creating standardization

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Communications

- Building a green team
- In-school fliers
- Teacher/Administrator sessions
- Poster contests
- Health fair participation
- Email updates to schools

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Evaluation: Tracking success

What we're seeing:

- Surveying of occupants
- APPA analysis or similar
- Waste stream analysis
- Purchasing analysis / Cost
- Chemical use analysis
- Health records
- ATP testing

Grand Award K-12 2012: Howard County (Md.) Public Schools

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Sustainability

Grand Award Higher Ed 2014: University of Michigan, Plant Building & Ground Services

What we're seeing:

- Thinking about impact on supply chain
- Integrating green cleaning into broader sustainability efforts
- Part of the 2015 application

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What's Next?

1. Water technology: Prices dropping. What does adoption look like?
2. Process: Continued expansion
3. Evaluation: Tracking success

Q & A

If you think of a question later, tweet it!

@healthyschools

#greencleanschools

Apply!

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Thank you!

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healthyschoolscampaign.org/events