Envisioning Your Future Green Cleaning Program

Overcoming Today’s Challenges for Tomorrow’s Programs

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Pre-Conference Survey

1. What do you think are the top 3 challenges schools face today when implementing a green cleaning program?

2. Looking at your current green cleaning program, what are you doing well that other schools could potentially learn from?

3. When you think about green cleaning programs 3-5 years from now… What do you think will be the most important factors for success?

4. When you thing about green cleaning programs 3-5 years from now… What different challenges do you believe schools will face?
Key Findings

5 Key Themes

- Education & Training
- Calculate & Articulate ROI
- Product Selection & Availability
- Consistent Implementation & Continuous Improvement
- Budget Management & Constraints

Challenges of Today

Challenges of Tomorrow
Education & Training

5 Key Themes

Communicate Value
Program Adoption
Ongoing Improvement
Process Implementation
Influence Perception

Environment
Calculate & Articulate ROI

5 Key Themes

- Communicate Value
- Program Adoption
- Influence Perception
- Ongoing Improvement
- Process Implementation
Product Availability & Selection

5 Key Themes

- X Products In Market
- Chemical Free
- Third-Party Certifications
- Alignment Requirements
- Products of Concern

Environment
Consistent Implementation & Continuous Improvement

5 Key Themes
Budget Management & Constraints

5 Key Themes

- Value of Clean
- Limited Budget
- Price Premiums
- Work Loading Tool
- Budget Strategies
Take Action

For Schools
What is one thing you can put into action at your school when you return to improve your program?

For the Industry
How can you implement action at your organization to drive a solution for the challenges that schools are facing?
Questions?

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