PROGRAM

	Benefits	Platinum $20,000	Gold $12,500	Silver $5,000
Engagement	**Strategic Insight Sessions with Program Director:** Gain access to individualized meetings with the program director to receive first-hand program updates, participant success stories, and insights gathered from participating schools. These sessions provide a valuable opportunity for sponsors to engage directly with program leadership, explore collaborative opportunities, and align on shared goals.	Quarterly	Twice Yearly	
	Monthly Insider Updates: Receive monthly email updates with insights on program milestones, success stories, and upcoming initiatives.	Yes	Yes	Yes
	Customized Training Session for Your Sales Team: Leverage the expertise of the HGSC program staff with an exclusive training session tailored for your sales team.	Yes	Yes	
	Access to HGSC Program's LinkedIn Group: Include a company representative in our private LinkedIn group, connecting them directly with program participants and other sponsors and stakeholders. Foster meaningful networking, stay updated on program conversations, and take opportunities to share insights, thought leadership, and brand presence in a community of like-minded professionals.	Yes	Yes	
	Provide Technical Recommendations: Identify a company representative who is responsible for providing technical feedback on proposed HGSC standard changes.	Yes	Yes	Yes
	Visibility in Program Directory: Include a company representative in our program directory, providing visibility and establishing your organization as a valued partner.	Yes, including regional reps	Yes	Yes
Resource Library Content	**Certified/Compliant Product Catalogue Featured in HGSC Resource Library:** Showcase your certified and compliant products in the HGSC Resource Library, positioning your offerings as trusted resources for our community.	Yes	Yes	
	Educational Video Spotlights in Resource Library: Feature your 5-minute videos in our Resource Library, offering valuable insights and practical guidance directly to our program participants.	Up to 3	1	
	Enhanced Company Profile in Resource Library: Highlight your company with a dedicated profile page in our Resource Library, featuring contact information and an introductory video.	Yes		
	Featured Sponsor Spotlight in Program Newsletter: Gain premium exposure with a dedicated spotlight in the sponsor section of our program newsletter, reaching our engaged subscriber base.	1 per year		
	Direct Access to Participant Feedback Forum: Gain unique access to our feedback forum, where you can create a tailored survey to gather valuable insights directly from interested program participants. This opportunity allows your organization to understand participant needs, preferences, and experiences in real-time, fostering data-driven engagement and enabling collaborative improvements that align with both your goals and the HGSC program's mission.	1 per year		
Marketing and Promotion	**Logo Recognition on Healthy Schools Campaign Webpage:** Showcase your organization's commitment to healthy and sustainable schools with logo recognition on the Healthy Green Schools & Colleges page of the Healthy Schools Campaign website.	Yes		
	Continuous Logo Recognition on Website Footer: Gain extensive brand exposure with logo placement in the footer of the Healthy Green Schools & Colleges website, visible on every page.	Yes		
	Acknowledgment on the Dedicated Sponsor Page: Feature your organization on the Healthy Green Schools & Colleges sponsor page, showcasing your commitment to creating healthier, sustainable school environments.	Prominent Logo	Logo	Logo
	Dedicated Sustainability Profile on Program Website: Feature your company's sustainability profile on the HGSC program website, highlighting your commitment to environmental stewardship and sustainable practices.	Yes	Yes	Yes
	Brand Recognition in Program Communications and Promotional Materials: Receive ongoing visibility through recognition in our program emails, newsletters, and promotional materials.	Prominent Logo	Logo	Listing
	Social Media Recognition Across Program Platforms: Increase your brand's reach and visibility with recognition in HGSC social media outreach. Your organization will be highlighted in posts across our channels, allowing you to engage with a broader audience and showcase your commitment to healthy, sustainable schools.	Yes	Yes	Yes

		Benefits (continued)	Platinum $20,000	Gold $12,500	Silver $5,000
PROGRAM		**Custom Co-Branded Webinar or Special Project:** Partner with HGSC to deliver a co-branded webinar or special project tailored to our collective audiences. This collaboration allows you to showcase your organization's expertise alongside our program's mission, creating engaging, high-value content that resonates with our collective stakeholders.	Yes		
		Official Healthy Green Schools & Colleges Sponsor Seal: Receive the exclusive Healthy Green Schools & Colleges sponsor seal, which can be displayed on your company website, marketing materials, and other communications.	Yes	Yes	Yes
		Customizable Press Release and Social Media Toolkit for Partnership Announcement: Leverage a ready-made press release and social media messaging toolkit to announce your partnership with Healthy Green Schools & Colleges.	Yes	Yes	Yes
		Custom Tabletop Sponsor Sign for Tradeshow Display (Digital File): Receive a digital tabletop sponsor sign, designed to highlight your partnership with Healthy Green Schools & Colleges at company tradeshows and events.	Yes	Yes	Yes
		Sponsor Recognition in HGSC Presentations at Industry Events: Enjoy high-profile visibility as your organization is recognized in Healthy Green Schools & Colleges presentations at tradeshows and conferences throughout the year, publicly positioning your brand alongside the HGSC mission.	Prominent Logo	Logo	Listing
EVENTS	Webinars	**Sponsor Acknowledgment in Promotional Emails and Webinars:** Gain valuable exposure with recognition in promotional emails and during webinars hosted by Healthy Green Schools & Colleges.	Prominent Logo	Logo	Listing
		Access to Webinar Participant Contact List: Receive a comprehensive list of webinar participants, including email addresses, enabling your team to follow up directly with engaged attendees.	Yes		
	Summits (virtual or in-person)	**Exclusive Invitation to Participate in the Summer and Fall Summits:** Provide your company representatives with access to our Summer and Fall Summits, key gatherings and opportunity to understand market insights within the K-12 and higher education market sectors.	2	1	1
		Recognition During Summer and Fall Summit Sessions: Showcase your brand during sessions at the Summer and Fall Summits, increasing visibility.	Prominent Logo	Logo	Listing
		Access to Summer and Fall Summit Participant Contact List: Receive a comprehensive list of Summer and Fall Summit participants and contact information to enable targeted follow-up and meaningful engagement.	Yes		
		Inclusion of Branded Item in In-person Summit Welcome Bags: When scheduled, showcase your brand by providing a small, throughtul item for inclusion in the welcome bags distributed to all attendees.	Yes	Yes	
	School Recruitment Events	**Invitation to Attend:** Identify one company representative to attend regional events intended to identify prospective new K-12 and higher education participants for the HGSC program.	All	Up to 2	1
		Opportunity to Support: Opportunity to provide meal for recruitment event particpants and be recognized as event sponsor.	All	Up to 2	1